



ZeroWIN - Towards Zero Waste in Industrial Networks

Circular Economy & Industrial Networks

Ian Williams, CES, University of Southampton

Circular Economy & Industrial Networks

ZeroWIN Dissemination Event

24th March 2014, UCA, Farnham, UK

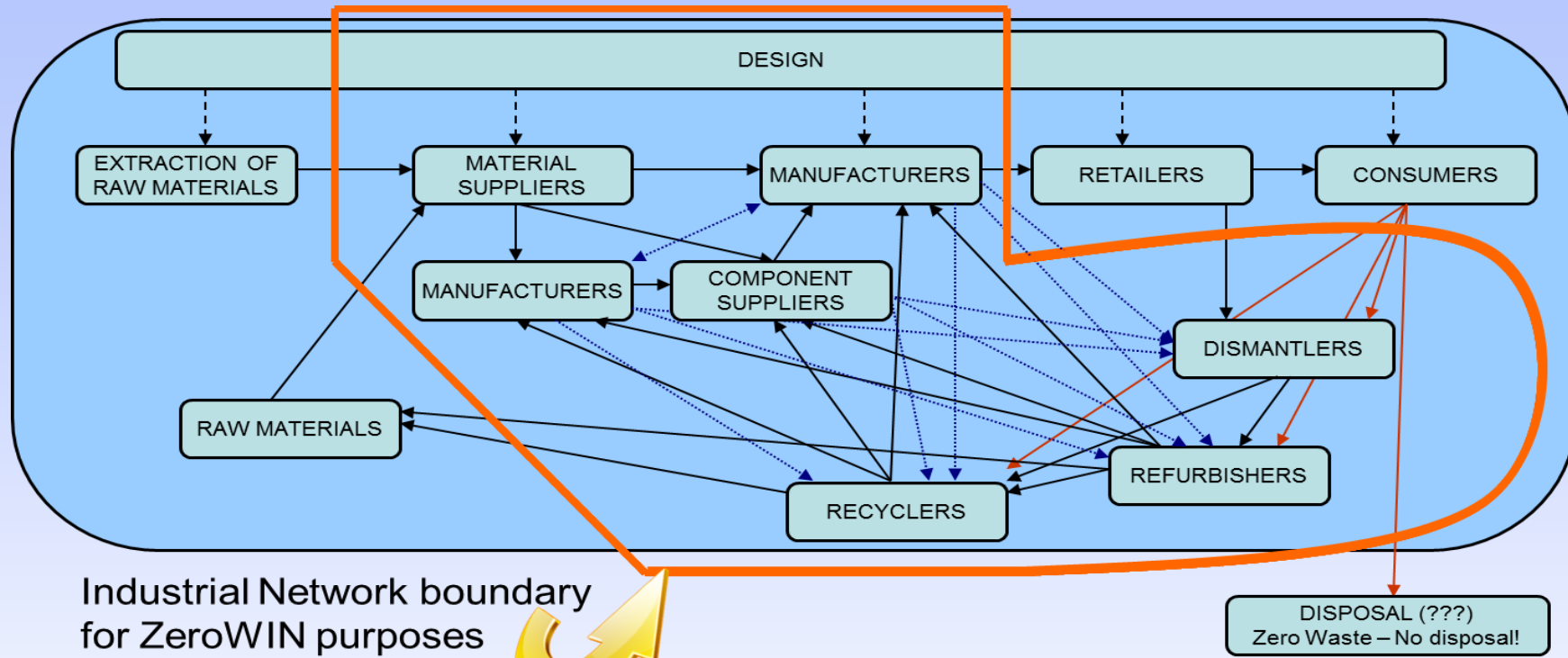
Content

- Defining an industrial network
- General approach building an industrial network
- ZeroWIN industrial networks
- Results achieved
- Lessons learned

Industrial Networks (IN)

- No universal definition of an IN
- IN depend on a number of factors including:
 - Ad hoc purpose of industries in the network and nearby
 - Local natural conditions: opportunities and constraints (e.g. proximity to water supply);
 - Economic valuation of location; affected by other factors, including local infrastructure, proximity to skilled labour, transport links, distance to markets and materials suppliers
 - Ethos and drive of key entrepreneurs in the network
 - Influence of political will; via taxes levied and the environmental standards enforced.
- **IN is a network of industrial companies (minimum three entities), which cooperate with each other on the basis of resources exchange**

ZeroWIN Scope and Boundary



Industrial Network boundary
for ZeroWIN purposes

DISPOSAL (???)
Zero Waste – No disposal!

NOTES:

- The diagram represents a network of potentially diverse industries working together in symbiosis.
- The transport associated with material, product and waste flows are implied within the arrows.
- 'Manufacturers' is taken to include construction activities (something is produced).
- 'Dismantlers' is taken to include Materials Recycling Facilities, demolition activities and automotive dismantling activities.
- 'Refurbishers' is taken to include remanufacture, re-use and repair activities.
- 'Manufacturers' appears twice, to represent those that make individual/basic products and those that integrate materials, components and other products to create more complex products or services, for example construction sites and the automotive industry.
- Manufacturers produce final products but they also create waste materials/sub-products that shall be considered (blue dotted arrows).
- IPR/take-back scheme flows are not indicated to avoid confusion, but they are expected.
- Red arrows indicate downstream, post-consumer flows.

ZeroWIN Industrial Networks

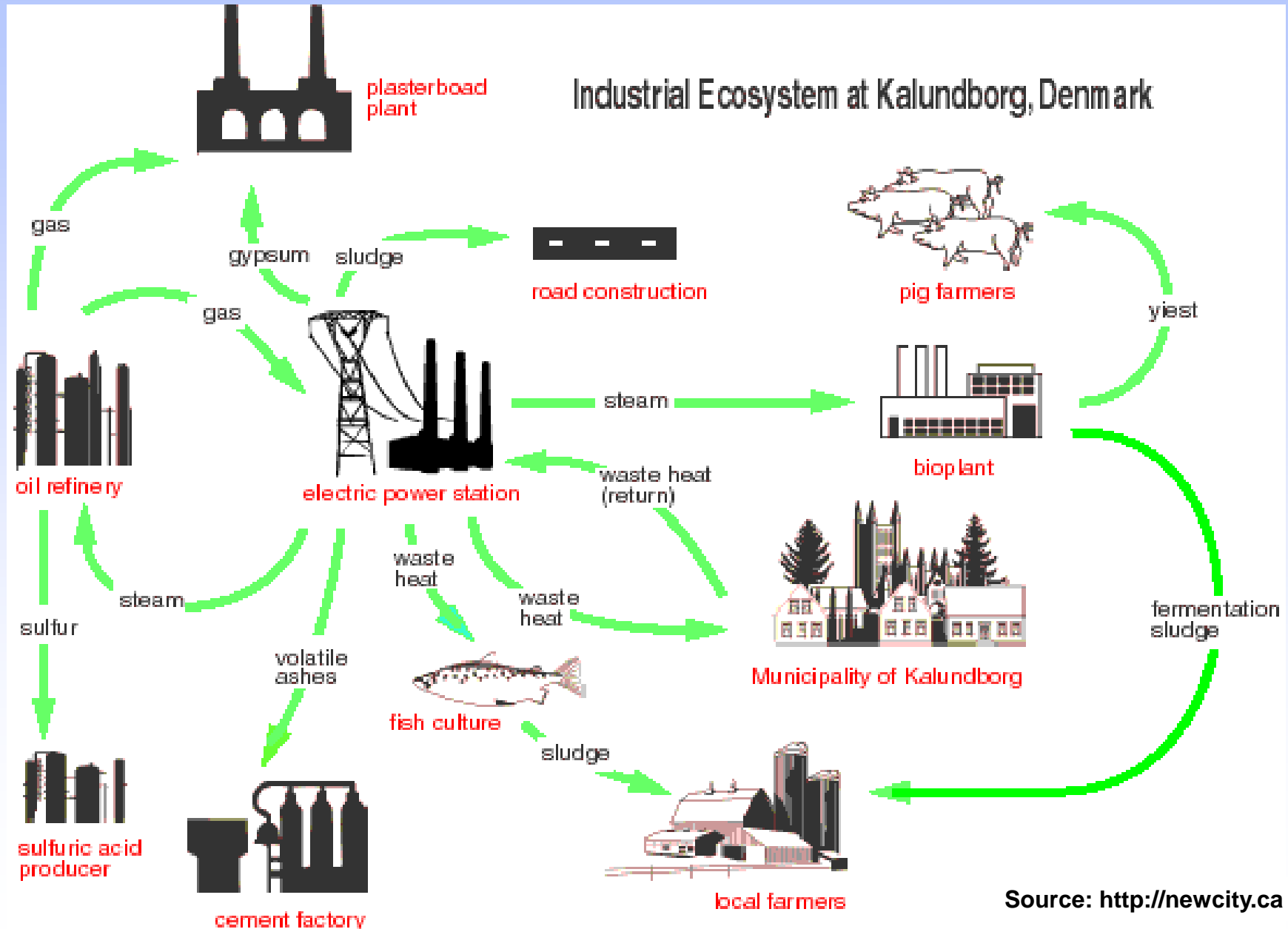
- CS1: prototype of a D4R laptop
- CS2: prototype of a D4R photovoltaic system
- CS3: regional ReUse network for ICT products around Berlin
- CS4 & CS5: new construction projects in the UK and Portugal
- CS6: the refurbishment and new construction projects in Germany
- CS7 & CS8: demolition projects of End-of-Life buildings in UK and Portugal
- CS9: the automotive case study in Germany
- CS10: Business to Business (B2B) EEE Industrial Network

ZeroWIN Case studies – concept development

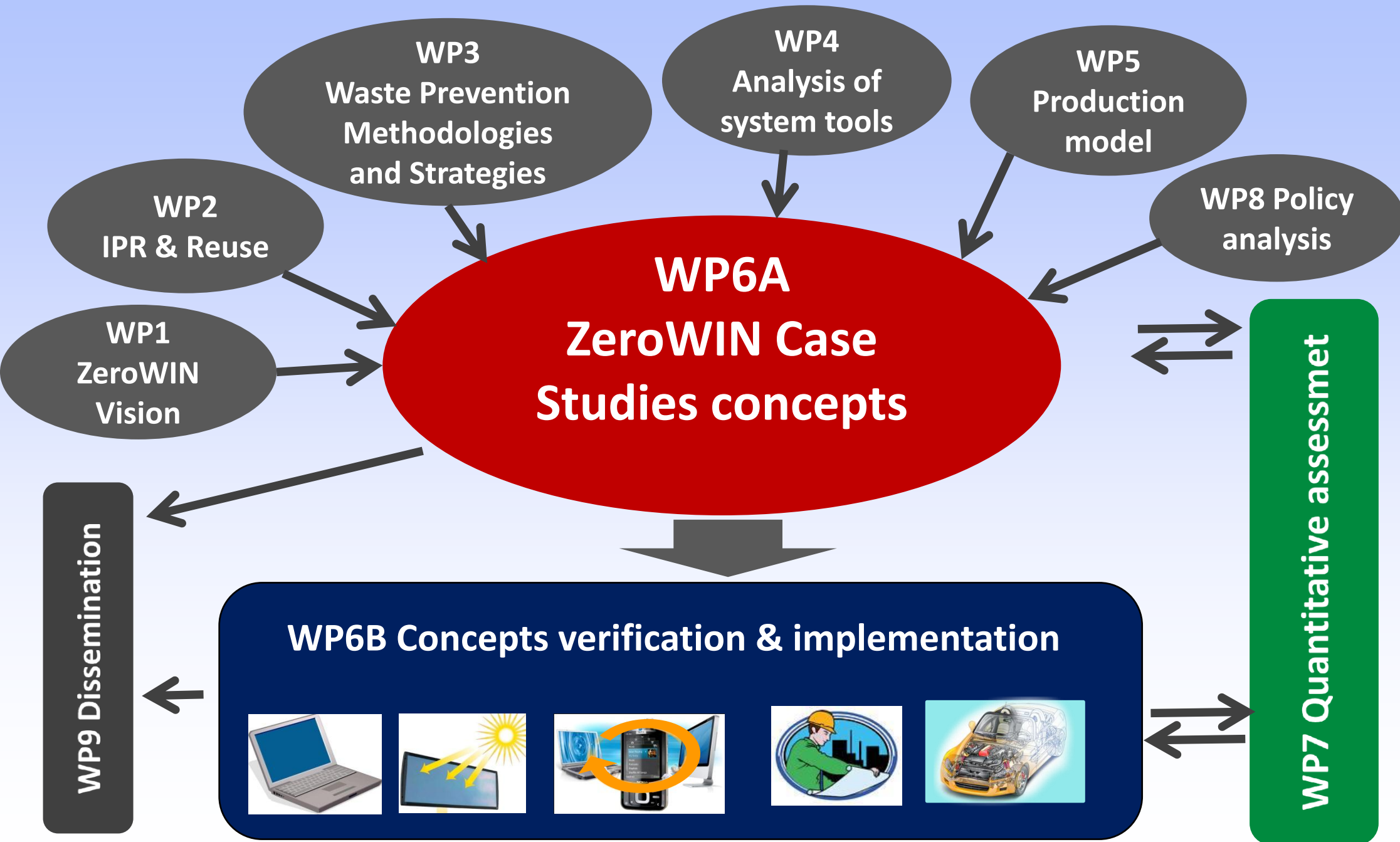
Resource exchange based on a “by-product” concept



Industrial Symbiosis in Kalundborg, Denmark

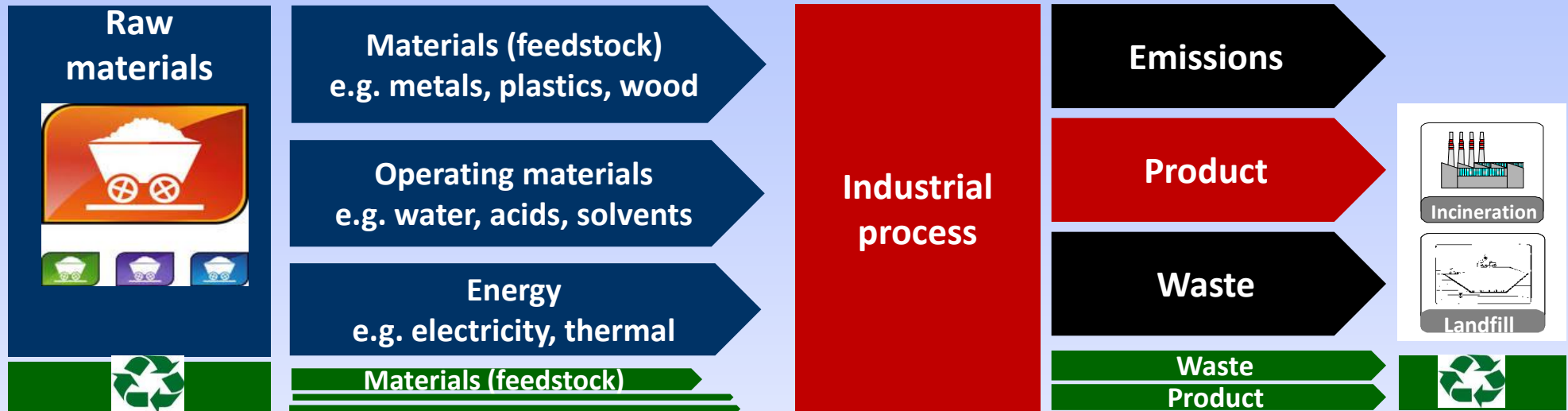


Objectives of ZeroWIN industrial networks

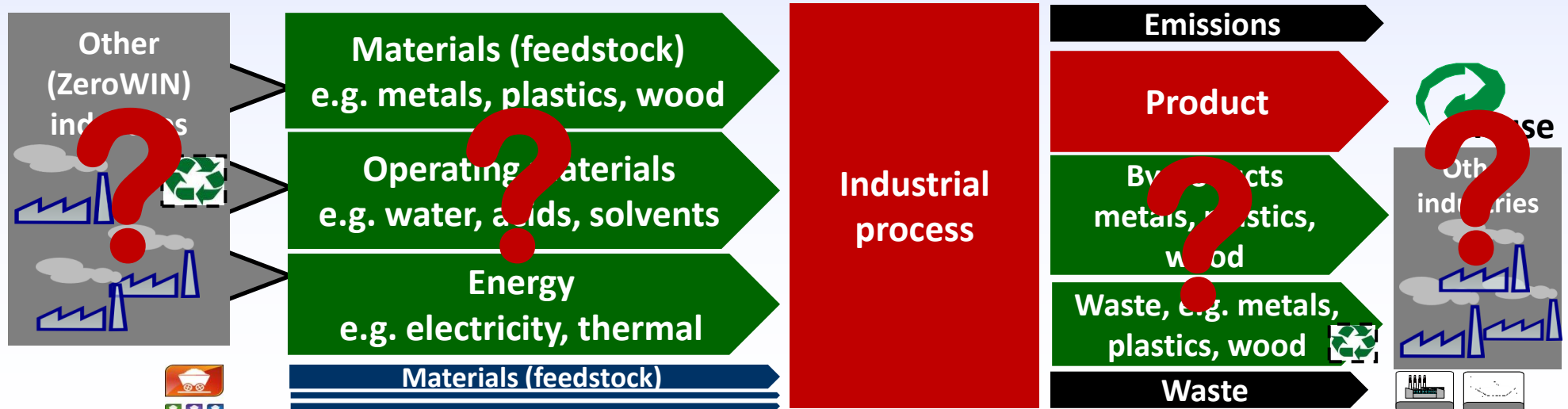


Transformation of the industry

Current resource balance



ZeroWIN case studies



ZeroWIN network development

Common ZeroWIN goal:
Industrial Network to allow reduction of waste, GHG, water use

Identification of input and output
streams & their quality

Potential **synergies** analyses,
information exchange,
brainstorming meetings

Processes
running in paralel

Working
group
meetings

New
potential
synergies

Synergies identified –
potential material exchanges within ZeroWIN and outside

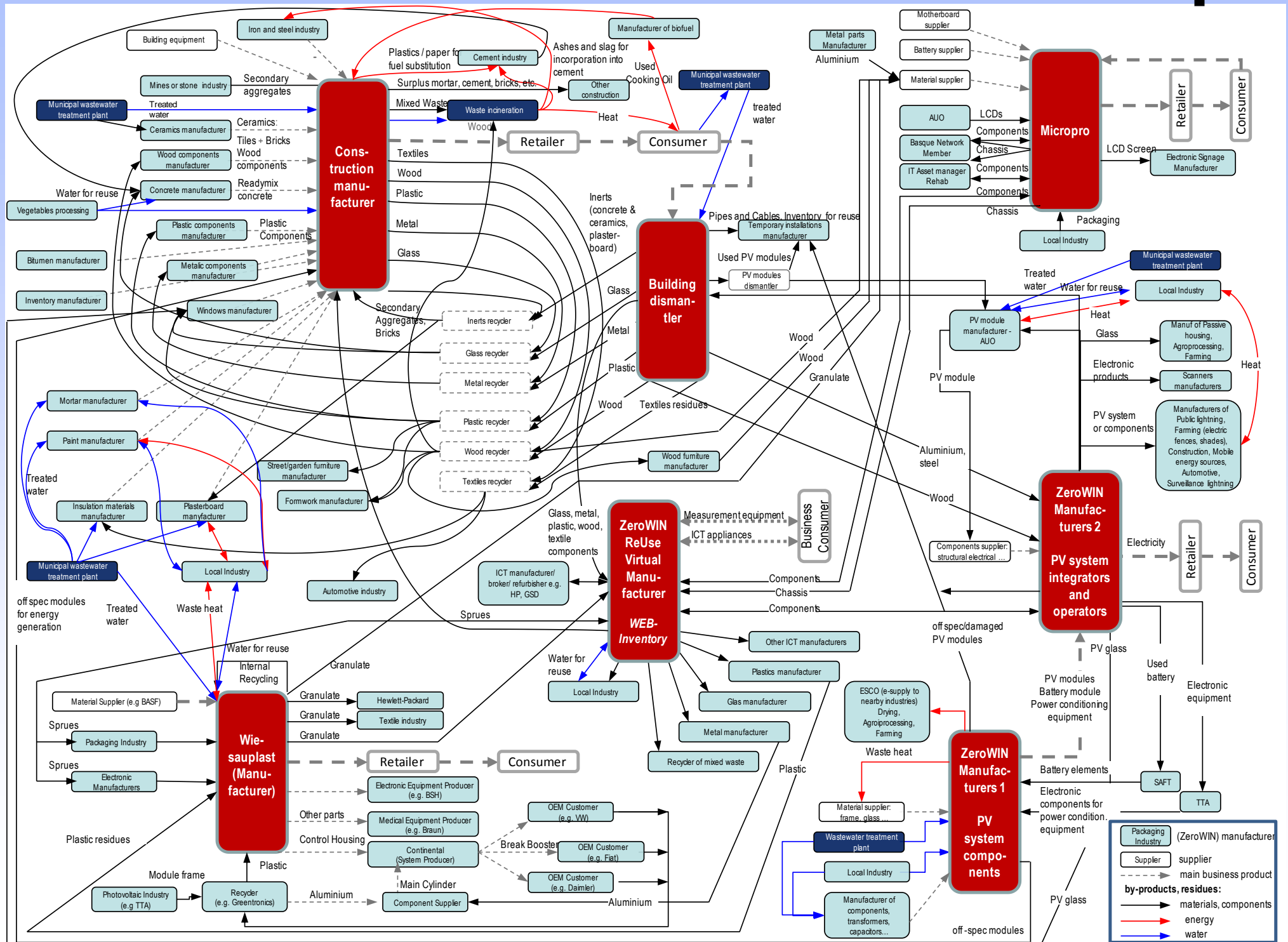
Verification and implementation in WP6B
Evaluation within WP7
Feedback, concept verification & Long-term planning

Identifying industrial networks

- **Identification of industries in the region (proximity)**
 - Regional industrial databases
 - Use of existing business associations
 - Regional industrial networking workshops
 - Data from municipal authorities e.g. waste generation,
waste management plans
- **Waste Exchange sites**
- **Industrial Symbioses databases, e.g.**
 - Global Synergy Database Centre for Sustainable Resource
 - The National Industrial Symbiosis Programme (UK)

The role of a facilitator

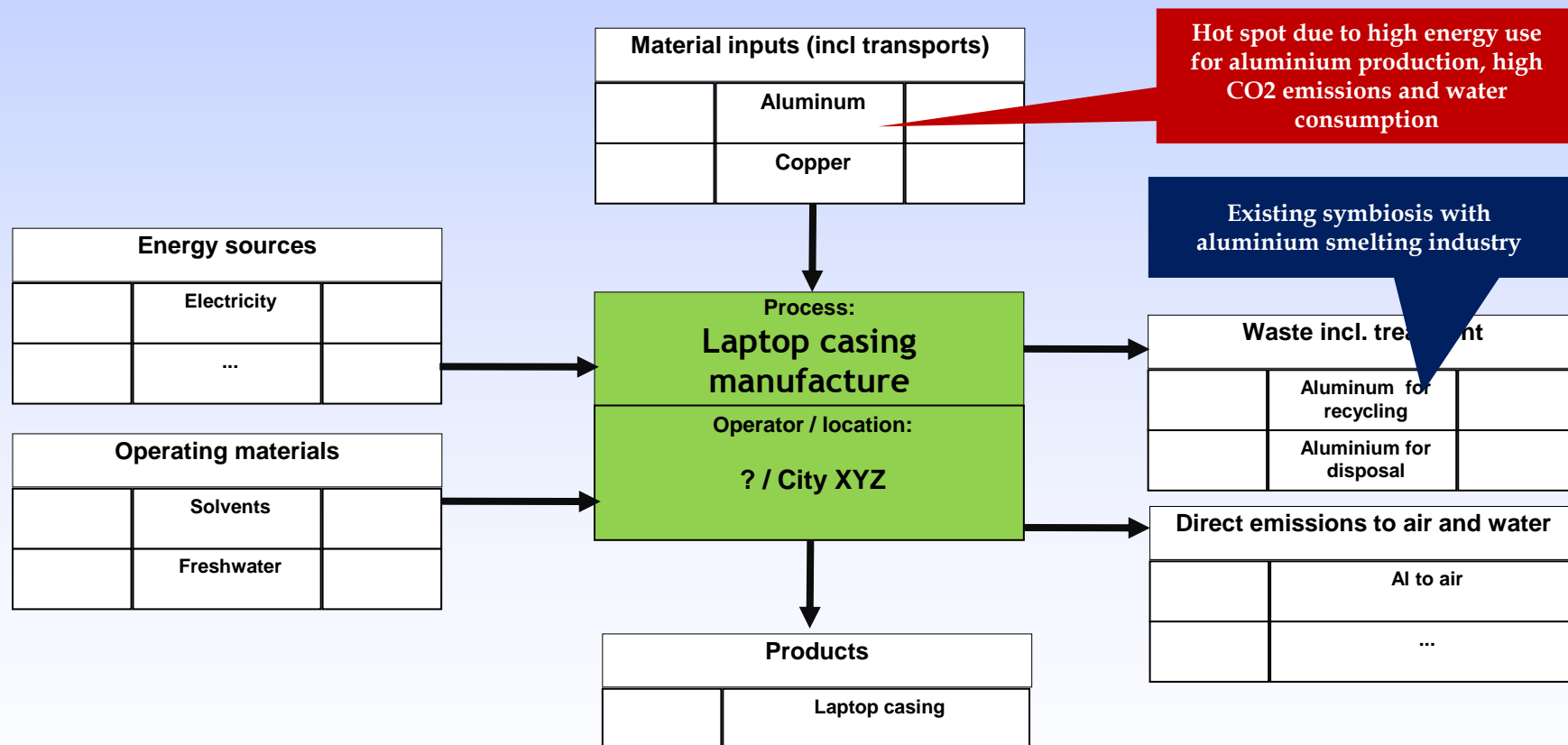
ZeroWIN Industrial Network concept



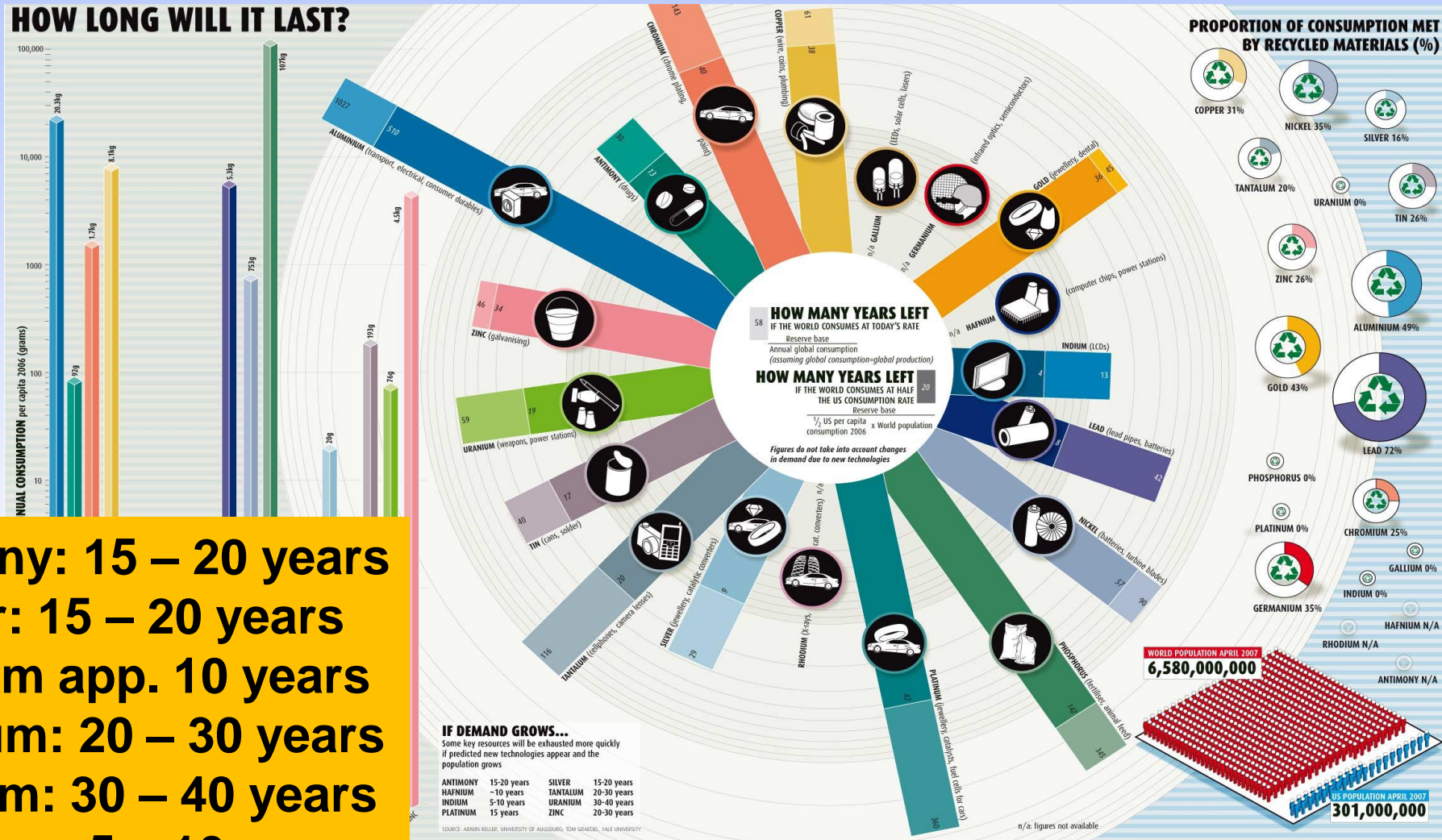
Which materials matters ... towards environmental targets

Baseline scenario

Environmental hot spots



Eliminating resources which are running out



- Antimony: 15 – 20 years
- Silver: 15 – 20 years
- Hafnium app. 10 years
- Tantalum: 20 – 30 years
- Uranium: 30 – 40 years
- Platinum: 5 – 10 years
- Zinc: 20 – 30 years

Screening tools for materials

e.g. materials intensity index, embodied energy database

material	specification	Material intensity [t/t] / Materialintensität [t/t]					
		abiotic material	biotic material	water	air	moved soil	
Metals / Metalle							
aluminum Aluminium	primary primär	37.00		1047.7	10.870		Europe
	secondary sekundär	0.85		30.7	0.948		Europe
	wrought alloy Knetlegierung	35.28		996.8	10.374		Europe
	cast alloy Gusslegierung	8.11		234.1	2.932		Europe
	average Durchschnitt	18.98		539.2	5.909		Europe
lead Blei	estimated abgeschätzt	15.60					World
ferrochromium Ferrochrom	low carbon, 60% Cr niedriggekohlt 60% Cr	21.58		504.9	5.075		World
	high carbon, 75% Cr hochgekohlt, 75% Cr	13.54		221.4	2.300		World
ferro manganese Ferromangan	high carbon, 75% Mn hochgekohlt, 75% Mn	16.69		193.8	2.231		World
ferro molybdenum Ferromolybdän	estimated abgeschätzt	748.00		1286.0	9.500		World
ferro nickel Ferronickel	25% Ni 25% Ni	60.33		615.9	9.726		World
gold Gold	estimated abgeschätzt	540,000.00					World
copper Kupfer	50% primary, 50% secondary 50%primär; 50% sekundär	179.07		236.39	1.16		World
	secondary sekundär	2.38		85.5	1.319		World
	primary primär	348.47		367.2	1.603		World

Materialintensity of material, fuels, transport

Construction Case Studies



Practical Demonstrator 6

Refurbishment of Deutsche Bank's Head Office & New Construction Schwabinger Tor



Efficient Construction Logistics

- Selecting downstream companies using residues from construction process as raw material for their own production
- Residues separation already on construction site into several material fractions
- Optimizing transportation of building materials to and residual materials from installation point on-site
- Just-In-Time delivery



Optimizing an efficient logistical supply chain of both delivery and disposal to establish and support efficient structure of an Industrial Network



LEED Platin (USA)

DGNB Gold (DE)

Logistics Service Award 2010

Practical Demonstrator 6

Refurbishment of Deutsche Bank´s Head Office & New Construction Schwabinger Tor

- Responsible: **bauserve GmbH**
- Project I: “**Refurbishment of the Deutsche Bank´s Head Office**”



- **Construction activity** extensive reconstruction of commercial building (height 155m)
- **Floors**
 - 3 basement floors
 - 4 elevated ground floors
 - 34 upper floors in west tower
 - 36 upper floors in east tower
- **Floor area** gross floor area: 120.000 m²

- Project II: “**New Construction Schwabinger Tor**”



- **Construction activity** New construction of commercial and residential buildings

- **Primary use**
 - Office - number of jobs: 500
 - Living - number of apartments: 270
 - 5* hotel - number of rooms: 320



- **Floor area** gross floor area (total): 90.000m²
(30% commercial, 30% residential, 40% hotel)

Goal & Approach

❑ **Optimizing logistical supply chain** of both delivery and disposal to **establish and support** efficient structure of an **industrial network**

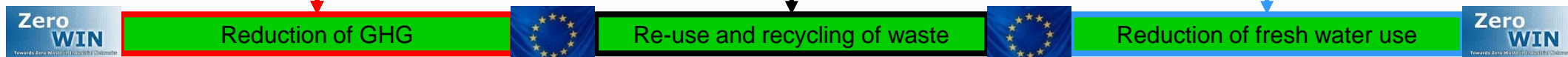
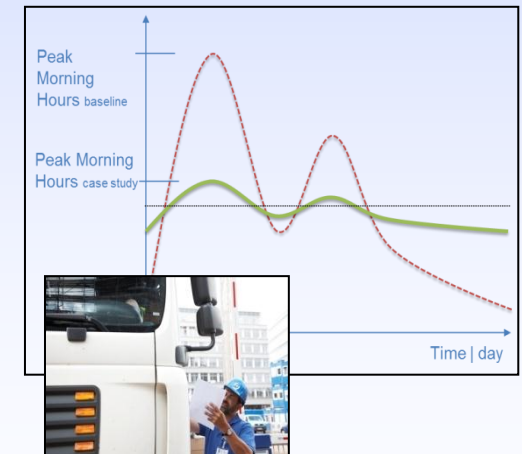
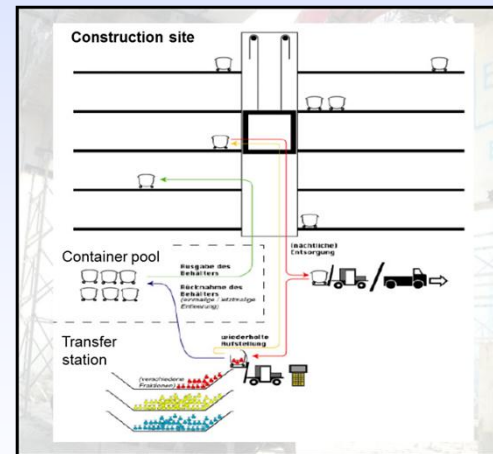
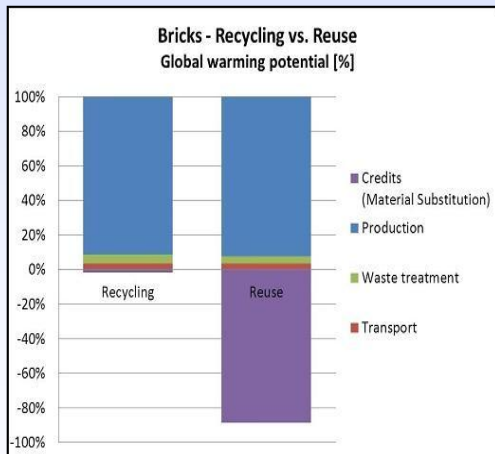
❑ **Innovative actions** within case study 6:

A-1: Selecting **downstream companies using residues from construction process** as raw material for their own production

A-2: **Residues separation already on construction site** into several material fractions (using RFID technology)

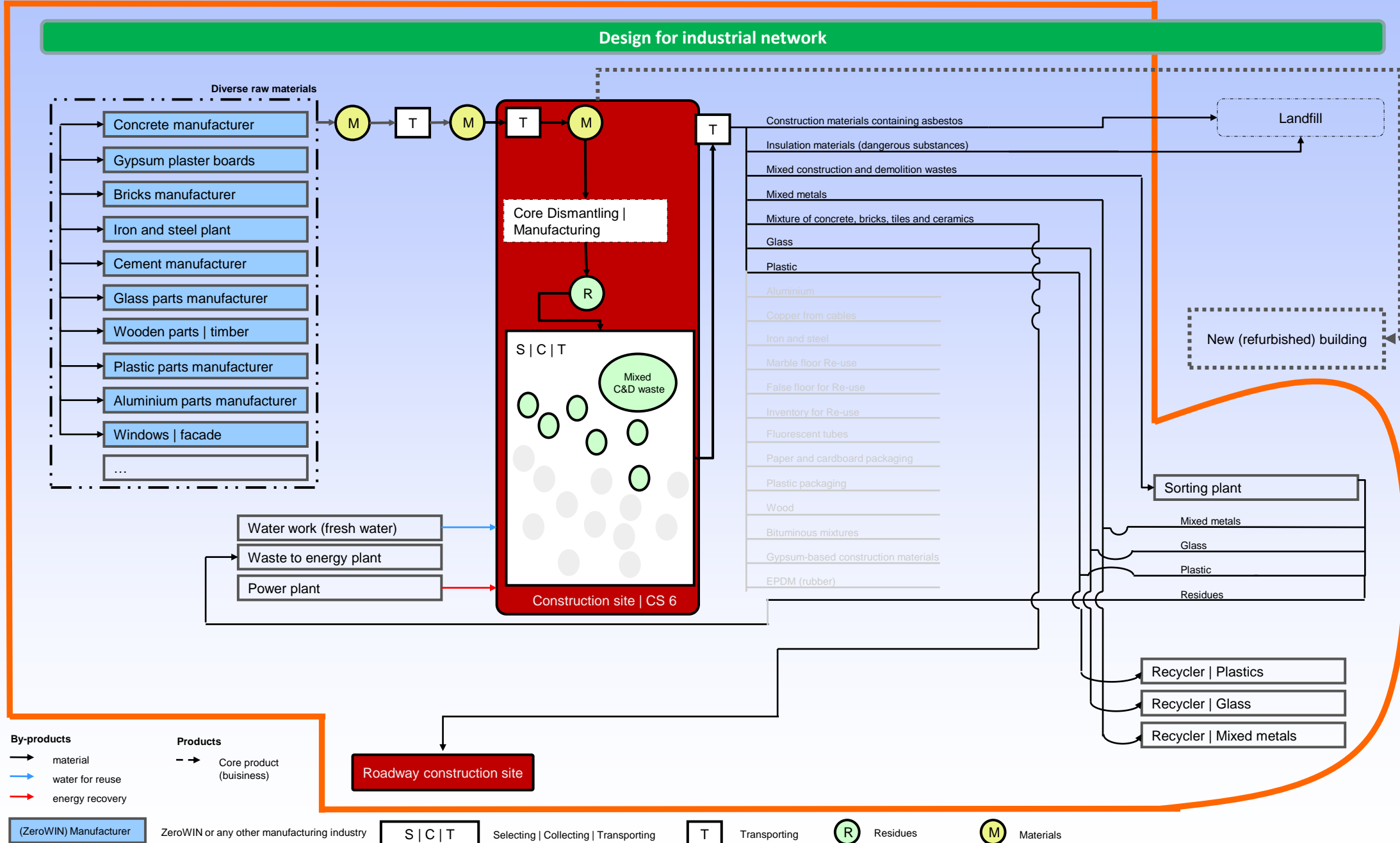
A-3: **Optimizing transportation** of building materials **to and residual materials from installation point on site**

A-4: **Just-In-Time delivery**



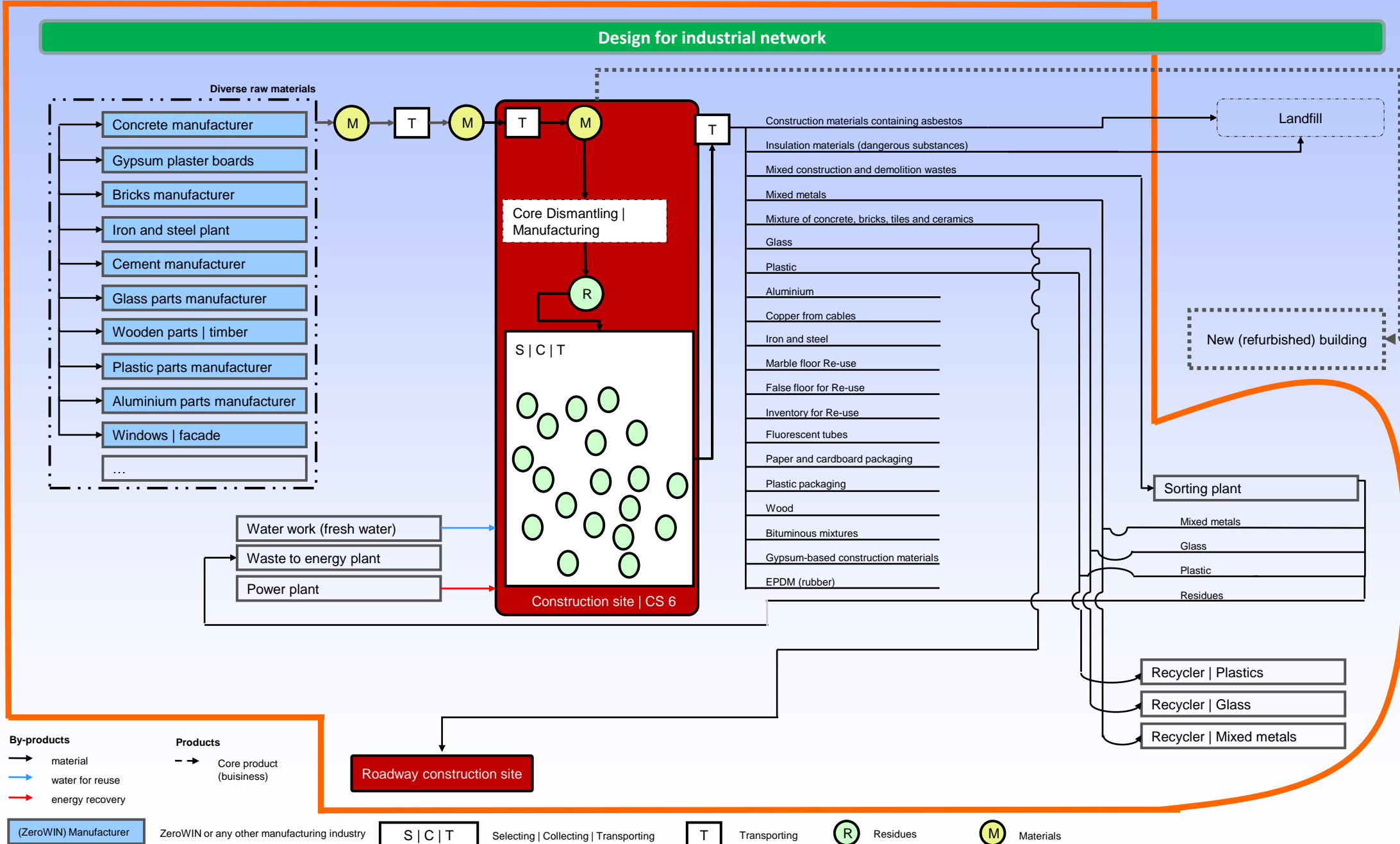
Industrial Network - CS6 (business as usual)

System boundaries | ZeroWIN project



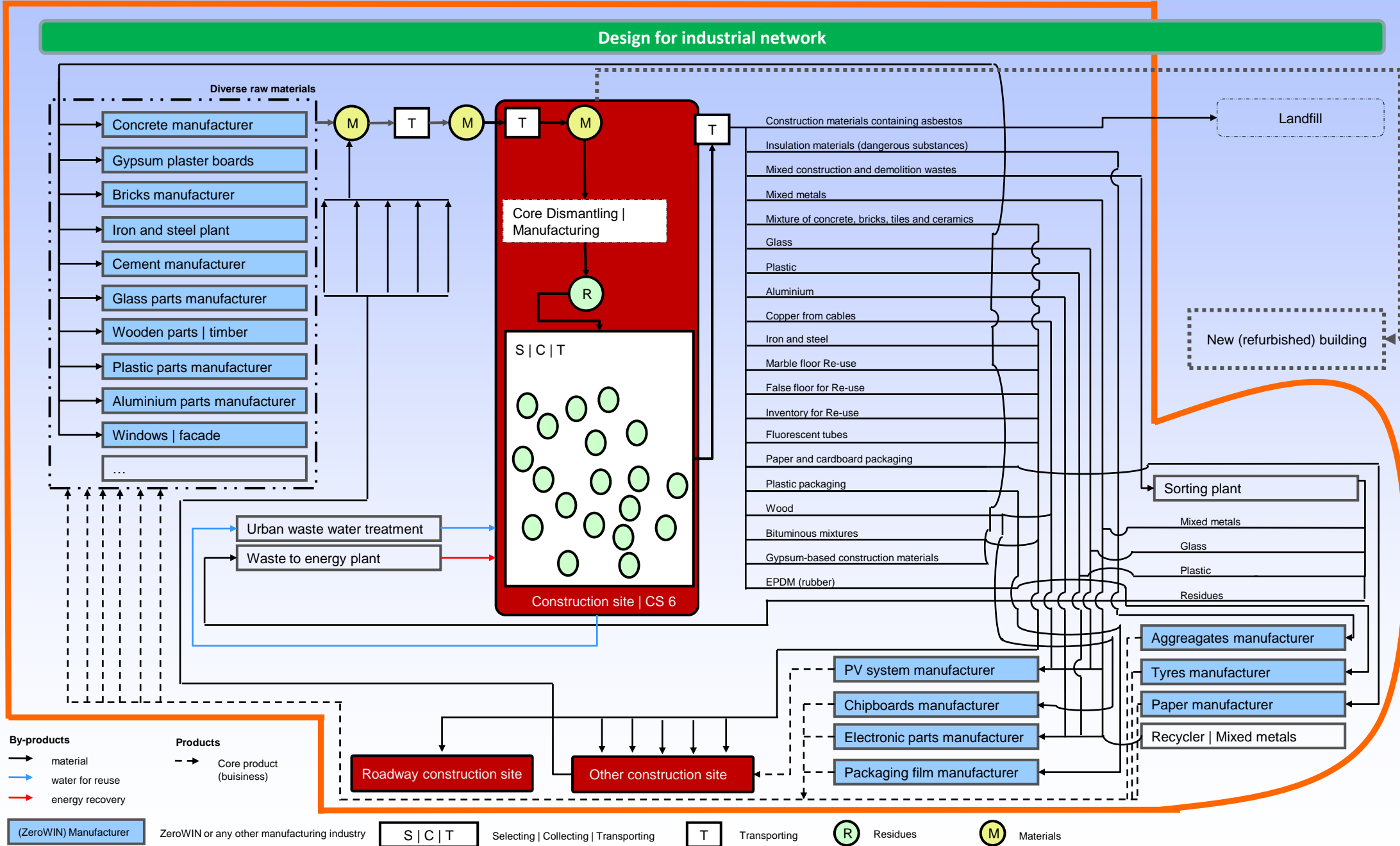
Proposed ZeroWIN Industrial Network demonstrated in CS6

System boundaries | ZeroWIN project



Proposed ZeroWIN Industrial Network demonstrated in CS6

System boundaries | ZeroWIN project






Practical Demonstrator 6

Refurbishment of Deutsche Bank's Head Office & New Construction Schwabinger Tor



Main Results

- At least 70% overall reuse and recycling? 
- At least 30% greenhouse gas emissions reduction? 
- At least 75% fresh water use reduction? 

 Achieved ZeroWIN aim to meet 2 out of the 3 targets

Also:

- Increased resource efficiency by 43% in project I and 68% in project II
- Efficient construction logistics saves energy, resources and costs

How to make the concept work

„The key is: quality in = quality out”

(WRAP, PAS 104)

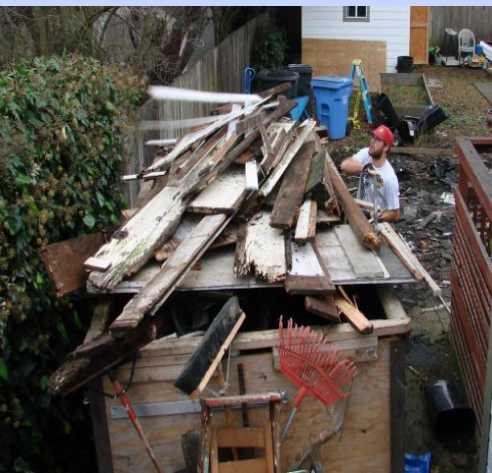
Depending on the quality of secondary material – different applications possible

e.g. **WOOD** from construction, possible applications:

- ❖ **Reuse** – e.g. for another construction project, for other construction purposes (e.g. hut in the garden, playing devices)
- ❖ **Recycling** – e.g. for OSB or MDF panels
- ❖ **Recovery** – energy recovery (e.g. in a cement kiln)

Quality of output – need for quality norms

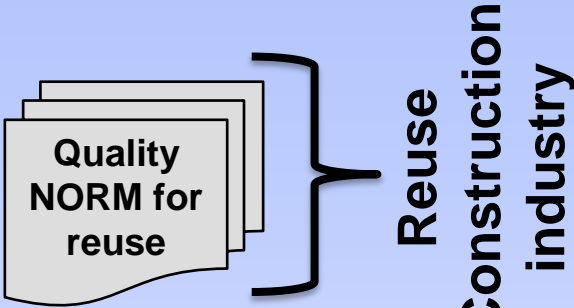
Collector



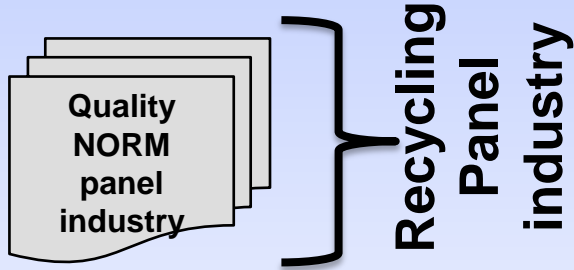
Processor

Producer

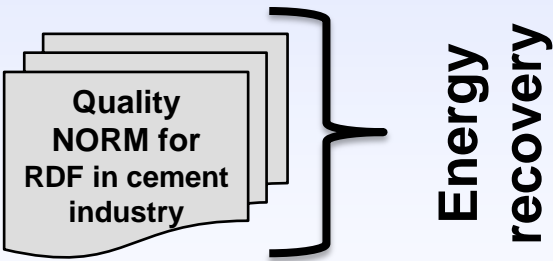
- ❖ **AI:** natural wood, just mechanical treated



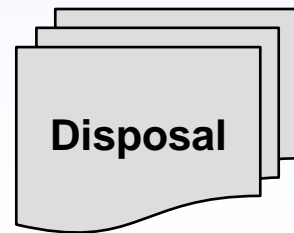
- ❖ **AII:** processed wood without PVC compounds



- ❖ **AIII:** processed wood with PVC compounds



- ❖ **AIV:** wood containing hazardous substances



Further challenges of forming an industrial network

Logistics

- Development of infrastructure
- Storage facilities (logistics) of items for reuse and recycling
- Markets needed for recovered secondary materials to ensure a high level of recovery

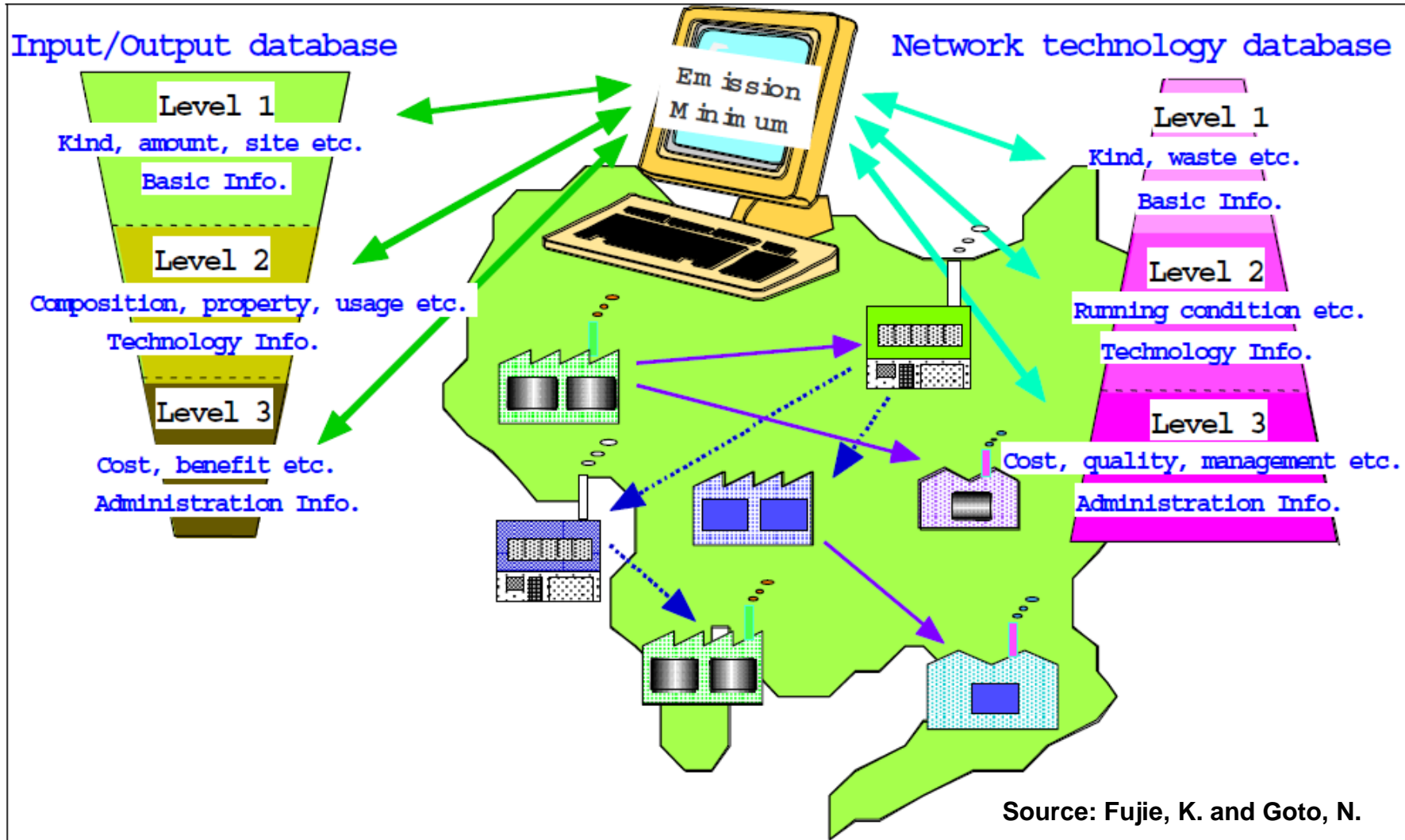
Matching supply and demand

- Development of information channels for matching supply and demand for secondary materials

Conclusions

- Resource exchange within IN is powerful way to boost material efficiency and reduce environmental impact
- ZeroWIN CS demonstrated large potential to improve industrial practices, related to resource efficiency
- Development towards higher efficiency is hampered by a number of technical, organizational and economic barriers - can be overcome
- Sustainable reuse of resources, material recycling and recovery requires separate collection and certain infrastructure, which needs to be developed, including storage places
- Many initiatives hindered by higher costs relating to use of primary resources

Paradigm shift to a global industrial network!



Time for Europe !

Thank you for your attention

Ian Williams, CES

UNIVERSITY OF SOUTHAMPTON

University Rd, Highfield,
Southampton, SO17 1BJ

Tel: + 44 2380 598 755

Fax: + 44 2380 667 519

idw@soton.ac.uk